

Editorial Digest

On behalf of the Editorial Board, we are delighted to another issue of Professional Panorama, A Multidisciplinary Journal. I would like to welcome and congratulate the authors of papers in this issue, as well as future authors within Journal. This journal cannot be a success without the valuable contributions of readers.

Dr. Sharma and Dr. Jain opines about the significance of employee engagement which is level of commitment and involvement in an organization and how this affect the overall performance of an organization.

Project Management Process highlights by Ms. Kamakshi Kalia and Dr. Durgesh Batra through the case study of IT & Finance Industry and also states that how a project can be successfully implemented by proper calculation and planning.

Ms. Shravasti Jain and Gincy Varghese critically evaluate the impact of organisational culture on employees, performance and their satisfaction. It concludes the factors of OCTAPACE and their effects on employees. At the end researcher provide few suggestions on behalf of employees to integrate work culture with effective performance.

Sachin Gupta made an effort to explore the role and their performance of NGOs in eradication of poverty and economic growth of the Rajasthan State.

Dr. Tripti Vijaywargia explores about the availability of various marketing opportunities in Sanitary ware Industry in India by fulfilling the customer expectations.

Smart City concept, features and pillars of the program is stated by Dr. Neetu Mathur. She also explains about the contribution of this program towards society.

Through the study of Investment Strategy & Portfolio Management of Mutual Funds Dr. C.P. Jain and Harsh Jain want to explain the requirement of good investment strategy to increase the rate of return from investment in mutual funds.

Impact of globalisation on Indian women and family is discussed by Dr. Anjali Kushwah. She also describe regarding the social transformation of Indian family.

Dr. Singhal bring to light whether the Bhamashah Yojna is successful in its objective to empower women with freedom to decide to spend their money on and through opening the family account in their name or they still fighting for their financial freedom.

To continue the section 'Corporate Speak' that would incorporate the perspectives and perceptions of reputed corporate experts on relevant contemporary issues of economic, socio-cultural and national interests.

As concluding remarks, I also thank to the reviewers, the associate editors, and the publication staff. I extend sincere thanks to all of them and express my earnest appreciation for the support they have extended to this journal. I look forward to an enduring relationship and receiving your suggestions and ideas for making this journal more valuable for our research community.

Dr. Tapasya Julka Malhotra

Editor